

# **REVISED**

## **ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)**

### **AGENDA REGULAR MEETING**

**City of Monterey Park  
320 West Newmark Avenue  
Monterey Park, CA 91754 - Room 251**

**WEDNESDAY  
February 14, 2018 - 7:00 P.M.**

#### **MISSION STATEMENT**

**The mission of the City of Monterey Park is to provide excellent services  
To enhance the quality of life for our entire community.**

Documents related to an Agenda item are available to the public in the Community & Economic Development Department located at 320 W. Newmark Avenue, Monterey Park, CA 91754, during normal business hours and on the City's website at [www.montereypark.ca.gov](http://www.montereypark.ca.gov).

#### **PUBLIC COMMENTS ON AGENDA ITEMS**

You may speak up to 5 minutes on an Agenda item. You may combine up to 2 minutes of time with another person's speaking. No person may speak more than a total of 10 minutes. The Commission Chair and Commissioners may change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting please call City Hall at (626) 307-1359 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

#### **CALL TO ORDER**

#### **ROLL CALL**

#### **AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS**

**PUBLIC COMMUNICATIONS** (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at times. If you provide public comment on a specific Agenda Item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

## **ORAL AND WRITTEN COMMUNICATIONS**

**[1.] PRESENTATIONS – None**

**[2.] CITY OF MONTEREY PARK CONSENT CALENDAR - None**

**[3.] PUBLIC HEARING – None**

**[4.] NEW BUSINESS**

4A. Approval of Minutes

Approval of Minutes from the cancelled regular meeting of: December 13, 2017 and January 10, 2018.

**[5.] OLD BUSINESS**

5A. Update on development projects.

5B. Discussion on potential “next steps” to implement findings of the SWOT analysis.

**[6.] COMMISSION COMMUNICATIONS AND COMMISSIONER MATTERS.**

**[7.] ADJOURN**



# EDAC Staff Report

**DATE:** February 14, 2018

**AGENDA ITEM NO:** 4-A

**TO:** Economic Development Advisory Commission (EDAC)  
**FROM:** Donna Ramirez, Economic Development Specialist  
**SUBJECT:** Approval of Minutes: Minutes of the cancellation of the December 13, 2017 and January 10, 2018 meeting.

**RECOMMENDATION:**

It is recommended that the EDAC:

1. Approve the Minutes of December 13, 2017, and January 10, 2018 meeting;
2. Take such additional, related, action that may be desirable.

**EXECUTIVE SUMMARY:**

Approval of minutes from the December 13, 2017 and January 10, 2018 meeting.

**BACKGROUND:**

Minutes of the regular meeting of the EDAC are attached for review and approval.

**FISCAL IMPACT:**

N/A

Respectfully submitted by:

A blue ink signature of Michael Huntley, written over a horizontal line.

Michael Huntley  
Director of Community &  
Economic Development

Prepared by:

A blue ink signature of Donna Ramirez, written over a horizontal line.

Donna Ramirez  
Economic Development  
Specialist

**ATTACHMENT(S):**

1. Minutes of December 13, 2017 and January 10, 2018 meeting

**MINUTES**  
**MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION**  
**REGULAR MEETING**  
Wednesday, December 13, 2017

The Economic Development Advisory Commission of the City of Monterey Park held a regular meeting of the Commission in Room 251, located at 320 W. Newmark Avenue on the second floor of City Hall in the City of Monterey Park, November 8, 2017 at 7 p.m.

**CALL TO ORDER:** The meeting was called to order at 7:05 p.m.

**ROLL CALL:** Members Philip Smith, Raymond Mark Candin Mauna, and Dominic Lombardo, and Kathy Tieu were present.

**ABSENT:** Henry Lo

**PRESENT:** The Director of Community and Economic Development, Michael Huntley and Donna Ramirez were also present.

**AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS**

None

**ORAL AND WRITTEN COMMUNICATIONS**

None

**1. PRESENTATION**

None

**2. CONSENT CALENDAR**

None

**3. PUBLIC HEARING**

None

**4. NEW BUSINESS**

**4A. Approval of Minutes**

The minutes from November 8, 2017 were reviewed and approved.

**5. OLD BUSINESS**

**5A.** Mr. Huntley provided an update on projects and he to members about the

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construction of the Market Place site. Soon you will be able to see Home Depot and Costco going vertical.

5B. The Commission revisited the SWOT Analysis to continue with the discussion on the city's opportunities and threats.

Having great restaurants was emphasized and the Board felt this should be marketed.

Threats discussed were:

- Lack of consensus from community.
- Lack of interest from property owners to maintain their property.
- BIDAC's need to market businesses during the Lunar New Year festival.

## **6. COMMISSION COMMUNICATIONS AND COMMISSIONER AND AGENCY MATTERS**

None

### **ADJOURNMENT**

There being no further business for consideration, the meeting was adjourned at 8:30 p.m.

APPROVED:

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Donna Ramirez  
Economic Development Specialist

**MINUTES****MONTEREY PARK ECONOMIC DEVELOPMENT  
ADVISORY COMMISSION (EDAC)****REGULAR MEETING  
JANUARY 10, 2017**

The City of Monterey Park insert Commission/Board held a Regular or Special Meeting of the insert Commission/Board in insert meeting location, located at 320 West Newmark Avenue in the City of Monterey Park, Wednesday, January 10, 2018 at 7:00 p.m.

**NOTICE OF MEETING CANCELLATION**

A Notice of meeting cancellation was posted on January 3, 2018.

NOTICE WAS HEREBY GIVEN that the regularly scheduled EDAC regular January 10, 2018 has been cancelled. The next regular EDAC meeting will be held on Wednesday, February 14, 2018 at 7:00 p.m. Room 251 located at 320 West Newmark Avenue in the City of Monterey Park.

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Donna M. Ramirez  
Economic Development Specialist